
**THE NECESSITY OF AESTHETIC AWARENESS EDUCATION FOR STUDENTS OF
HUE UNIVERSITY, VIETNAM**

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ABSTRACT

In the new development stage of the country today, the issue of aesthetic awareness education for university students in Vietnam in general and Hue University students in particular is facing extremely urgent requirements and demands with extremely special importance, requiring correct awareness to find solutions to improve the quality of aesthetic awareness education for Hue University students in the coming time.

Keywords: Education, aesthetic awareness, Hue University students.

1. INTRODUCTION

In recent decades, Vietnamese education has made significant progress and achievements, contributing significantly to the construction, protection and innovation of the country.

The issue of aesthetic awareness education for students in general and Hue University students in particular is one of the issues that need attention in the educational career.

Aesthetic awareness education is a process of purposeful and planned impact on students to help them form and develop a correct personality, helping them have proper behavior in relationships between individuals and society, between individuals and labor, between individuals and people around them and between individuals and themselves.

The issue of aesthetic awareness education for Hue University students is currently a relatively difficult and complicated issue. In reality, the number of students in the university is very large. Hue University students come from many different provinces across the country, so each student's awareness and consciousness are different due to differences in regions, cultures, living habits, and customs.

In all aspects of education, the topic of educating awareness of beauty and aesthetics is one of the issues that need attention. It has long-term significance and is carried out regularly in all situations, not only when there are complicated situations or urgent demands.

The education of aesthetic awareness for Hue University students needs to be integrated and interwoven into the content of lectures of other subjects in the teaching process of lecturers so that students are educated in the most comprehensive way to bring the passion of educating people, to bring intelligence to build and develop the country.

Hue University students are just like students from other educational institutions. Living in the new era - the era of strongly developing information technology, they easily absorb new cultural flows through the Internet channel, social networking platforms are spreading widely from cities to the countryside, they easily update news in the new social context. The development of technology in the new society is a wonderful thing, but it also has negative aspects that are extremely destructive and that young people can easily encounter. The situation of some students

being influenced by foreign ideologies, cultural flows, and negative aesthetic trends causes ideological and moral degradation and distorts their aesthetic perception.

Faced with that situation, we need to pay closer attention to educating aesthetic awareness for Hue University students so that they can correctly assess their value and importance in the cause of building and developing the country. Because, as students of Hue University, we must always be aware of the noble responsibility of being educators with knowledge to contribute to building and protecting the socialist Vietnam Fatherland. Students are the future owners of the country and must have capacity, morality and good aesthetic awareness.

The more developed the society is, the more attention is paid to the need for aesthetic education because we are exposed to too many cultural streams, and absorbing them without conscious filtering will lead to many serious consequences. For students, the results of aesthetic education also depend greatly on the teacher's personality, the teacher's moral example will have an important impact on the students' learning and training.

To effectively educate students about aesthetic awareness, the collective factor plays a very important role. The work of educating students about aesthetic awareness is only effective when it has a simultaneous impact of the educational forces of school, family and society. Therefore, the work of educating students about aesthetic awareness at Hue University is very necessary because in order to form good qualities for students, the educational work must have a clear plan and method. It is necessary to form in students an awareness of their own behavior in accordance with social interests, helping students to properly grasp the prescribed ethical standards.

To develop education and training in the direction of balancing "teaching people, teaching letters, teaching professions" in which teaching people is the highest goal, in the immediate future, it is necessary to further strengthen the work of moral education, education of awareness of beauty and aesthetics for students to form and develop moral qualities and personal values in them.

The valuable content of aesthetic awareness education for students is the categories of beauty, goodness, scientific aesthetics... and social behavior.

Through aesthetic awareness education, learners will form an awareness of beauty, on that basis, they will have positive behavior, with noble human values. This is an objective requirement of the cause of "growing people". It helps to train a generation of Vietnamese people who possess "both political integrity loyalty to the Communist Party and professional competence" to serve the cause of industrialization and modernization of the country.

Educating aesthetic awareness for Hue University students today is to develop their personality and educational capacity to operate according to the law of beauty for them as future cadres, lecturers and teachers. Educating aesthetic awareness plays a very important role in forming a cultural lifestyle in particular and perfecting human personality in general in a progressive, humane direction and moving according to the law of beauty. The universal goal of aesthetic awareness education is to comprehensively develop all aspects of social and human life. Educating aesthetic awareness must go from developing each individual to developing the spiritual life in general and aesthetics in particular of the whole society, building an aesthetic culture to improve the spiritual life of the whole society.

The general assessment of the necessity of educating aesthetic awareness for Hue University students can be as follows: It is necessary to promote positive and progressive aesthetic values in the national cultural tradition, promote patriotism, the tradition of national solidarity, the sense of national independence associated with socialism, build an advanced Vietnamese culture, imbued with national identity, gradually absorb the quintessence of human culture, create a rich

and diverse aesthetic life to train a team of teachers with noble ideals, steadfast in politics, rich in patriotism, pure professional ethics, aesthetic knowledge, cultural knowledge, good health, cultured life, sentimental, passionate about the profession.

2. CONCLUSION

Education of aesthetic awareness is an indispensable content in the education and training of students in the cause of comprehensive educational development. Along with other specific forms of education in the educational system of society, education of aesthetic awareness contributes positively to the formation and development of harmonious and comprehensive personalities of those who are responsible for cultivating people in the future. Aesthetic education for Hue University students is to develop their personality and educational capacity to operate according to the law of beauty for them as citizens, as future owners of the country is extremely necessary.

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