

EDUCATION, VALUE AND SOCIAL MEDIA

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ABSTRACT

In our Society many Changes has been brought by science and technology . It is true that education is the only tool to improve such kind of changing process. The changing process has been brought about with sustainable effort both by individually and collectively to promote and resist a change in the society. Education aims at not merely providing information but at training the individual. Hence, without education it will not be possible to become a good society . Hence, any field of knowledge whether it may be scientific or transcendental knowledge is related with education . In this modern age, only traditional method of teaching and learning will not be possible to improve human resource. Hence ,nowadays, educational media is the sole tool which can be utilised for the purpose of learning and teaching .Further the role of media ,takes place a big role of media giving information ,educate and entertain people world widely in the society ; such as radio, television and press etc. With the help of Social media a large number of people can interact through some types of network . Thus ,for the purpose of developing a country or society nowadays, without the help of these things it will not be possible to become a developed society . Conclusively, all of these task will not be possible without the concept of the space and time .Because, all these are happened within these two. Hence we should not forget the value of space and time in our mind.

Keywords: Society, Education, Value, Knowledge and Social Media.

1. INTRODUCTION

The concept of Education means to develop the inherent capacities of a child in the social environment . The mind is a dynamic self-adjusting and development . Thus modern education seeks to develop the mind according to its inherent capacities in a social environment . SS. Meckenzi stresses that , “in narrow sense education may be taken to mean any consciously direct effort to develop and cultivate our power” (N.R.Swarup and Aarti Shashi Dargan, Teacher In Emerging Indian Society, R, Lall Book Depot, Meerut ,2008,p.no. 7) . In its wider sense education consists of all those experiences which affect the individual from birth till death. In short , education is essentially a process of growth development which goes on through the whole life . Immanuel Kant says that education is the development in the individual of all the perfection of which he is capable . The purpose of education is to develop in each individual the knowledge ,interest ,ideals , habits and power whereby he will find his place and use that place to shape both himself and society . Our age is the age of scientific analysis and human being is the only creature who can analyze and verified knowledge in different forms of knowledge . As human being has scarcity of wants we have craving and will in our mind to invent new ideas and technologies so as to improve our human resource . As a result ,of this we propounded Media as a means to attain our goals in the society . Nowadays, Media takes place an important role in the civilization of human culture. Media includes every broadcasting ,and narrowcasting medium such as; news papers,

radio, magazine , TV, direct mail ,telephone, fax, and internet. Moreover, all of these tasks everything is happened within the sphere of space and time . Hence, space and time also takes place a very necessary role in the development of human culture of civilization.

2. LITERATURE REVIEW OF THE PRESENT PAPER

In this present work ,I highlighted the necessity of Social Media in the education sector . Because without the development of education it will not be possible to be a good society or country . Hence , education is the only means to develop in each individual to become an ideal person or a fruitful life in the society . Further ,nowadays, Social Media is one of the most important means for the scientific learning of education . In this research work I consulted many books ,those are related in this work . In the book ,entitled “Development of Indian Education And its Problem” written by O. Raman Behari Lal and G.N. Singh ,Meerut, 2014 , the writers explain that education is the key to national progress . Again it is also explained that National Knowledge Commission (2006 – 2009) is the first education in the country which studied all areas of knowledge . Besides , it is also mentioned that socialisation and individualisation also take part a great deal in the development of a man’s personality .

In the book “A Manual of Ethics” the author Pascual Gisbert S.J., Bombay ,1980 discusses about the importance of morality in the development of personality of an individual . Further, in the book “King’s Ethics” published by Harsha Rastogi ,Nai Sarak ,Delhi 2003, Ratish Rastogi stresses about Ethics and Value ,Print Media and Ethics , Electronics Media and Ethics, Film Media and Ethics and the Implementation of Educational Ethics . Then in the “International Media” author by J.P. Ahluwalias, published by Adhayan publishers and Distributors ,New Delhi, 2007 ,the writer stresses about the definition of Media ,Cable New Network, Multimedia Network, Globalization of Media, BBC world Service, Information and Communication Technologies . In addition to these , in the book named Media and Public Relations written by J.K.Singh, Publisher A.P.H. Publishing Corporation ,New Delhi 2008 ,it is elaborately explained on the Educational Media ,meaning of education , Mass Media , Media impact on education ,Media and the evolution of society .

Objectives of the Present paper

To discuss the usefulness of Social Media in education .

To discuss the necessity and value of Social Media in the present education system in a scientific way so as to enable modernise from traditional method to the latest present education system in the higher studies .

Methodology of the Present paper:

In this research work I used only secondary sources . For this work I collected materials from text books, relevant journals, newspapers, websites etc. This research work is based on observation and description in nature .

3. RESULTS AND DISCUSSION

Education and the Changing world

In the past education was limited in its objectives to serve the larger social interests. and planning. But, nowadays, education has been rapidly changing in social environment in making new

demands upon education and placing new responsibilities upon the teachers . So, a greater degree of social co-operation and planning will be possible only if the members of society are capable of sustained effort in the direction of social welfare . As education is the only tool to develop human resource it is necessary to reform in the education system .

Moreover, without the help of teachers it will not be possible to become a good citizen . Because , teachers are the store –house of knowledge who can lead and guide the children . Besides, they are the only person to know how to maintain the teaching learning system . So, the present education system of India is necessary to reform in a better way for future generation . Any idea activity related to it ,therefore, should be evaluated from the point of its utility to the society concerned to which it fulfils immediate and future demands of that society . Mahatma Gandhi says that, “social revolution and reform go hand in hand with any political evolution” (N.R Swarup & Aarti Shashi Dargan , In Immerging Education Indian Society ,Vinay Rakheja, Meerut 2008 ,p. no .65.).

The present education system of India is very traditional . Because of using traditional method in the class room the students cannot improve their knowledge in the higher level naturally. Again discrimination among the teachers by higher authority is also a crucial purpose to bring quality education in the education sector . Further , the negligence of both by the state and Central Government in education is also one of the factors of backward in education when we compare with other countries of the world . Every teacher ought to sacrifice both his physical and mental activities to their students . Further ,both the teachers and students should have creative ideas so as to enable to innovate new ideas. So in order to bring a quality education the following few points are necessary to be solved :

- Modification of teaching -learning system .
- Necessity of rectification in the higher authority .
- Modification of present curriculum and syllabus.
- Impact of ethical crisis in a state or country .
- To keep ratio of teachers and students .
- To increase enrolment in the rural areas .
- Necessity of socialization and individualization
- Necessary of good environment.
- Role of ethics in Education .
- Negligence of implementation and initiative both by the State and Central Government .

Education and Value

As education is the cure for most of our problems parents ,students and government should be co-operative . Because in advanced countries like America teachers and parents take more initiative than the Government . Thus the whole task of education is the process of change . As man is a social product life forces to make both decisions as group to decide things as better or evil . In such kind of situation we need to consider the bases of such decisions or to form some scale of value . The term value itself is difficult to define because the experience it describes is essentially personal and to mediate . It involves a process of evaluation which is closely related to my desires and

interests , always experience of some persons . From this point of view value may be defined as the satisfaction of some interest or desire . Hence, to be a good citizen both teachers and students should consider what are the things that ought to do and not to do in the society . This is the ethical value of education .

Value of space and Time in Social Media

In common sense man believe that space and time are two extra-mental receptacles in which objects exist and event occur . But Immanuel Kant maintains that space and time are the two forms of the knowing faculty of the human mind. These belong to the sensibility or the capacity to receive representations when objects act upon us . They belong to the mind, and are not subjective in the sense of being personal. Space and time are objective in the sense that these are a priori forms of sensibility are universally and necessarily employed by the knowing mind on all objects and do not vary from individual to individual. If anything is to be an object of knowledge it must be given in space and time .Hence, space and time also are forms of sensibility . They are the ways in which we intuit or perceive objects only specially and temporally . These exist in our mind a priori as mere forms of sensibility. Time is the form of both outer and inner experiences ,because according to Kant, even outer experiences belong ultimately to inner experiences as mind is the knower. All our experience come in time i.e. successively ,one after another ,not simultaneously. They are empirically real ,because no experience ,outer or inner is possible without these forms They are transcendently ideal because from the point of view of thing-it-itself these are only properties of human mind . Space and time do not determine the thing-it-itself ,they determine only its appearances . Any thing ,if it is to be an object of knowledge ,it must be in some place and at some time . As a result of the above discussion it shows that whatever happens in this phenomena it is related both these substances . Hence, Social Media is also one of the appearances of outer experiences . Without these two things the invention of Social Media will be impossible .

Role of Social Media in Education

Media is a term which indicates various means of communication, such as television ,radio, and newspapers are the different types of Media .It also involves every broadcasting and narrowcasting medium namely ,magazine ,TV, direct mail, telephone fax and internet etc. The idea of television as an agent of social change and as educational development oriented medium . It was established by the Indian broadcast medic tradic . Cable Network channel is the best embodies the instant global world wide status of television . The channel can reach every region all over the world via a network of satellites covering the whole planet . Historically ,Media can be distinguished (1)the older tradition and (2) the younger tradition . The former is worthwhile tradition and the later representing a great democratic and development opportunity, squandered .Social Media was invented by Tom Trustcott and Jim Ell's in1979 ,the world first user net systems , post messages to various categories ,known as newsgroups . With the invention of Cable Network Channel we can select those interested channels and easily perceive the things with pictures as real in our present life . Through these channels we enable to learn many lessons such as discussion hour programme etc.

Role of Educational Media in Education

Educational Media are those used to support the processes of education ,whereby teachers attempt to induce learning to students . Educational Media should not be conceived in terms of the uses to

which they may be uses ,some for a single purpose which they perform admirably . Thus a new media provide a variety of new educational roles for both teacher and supportive personal . New Media are devices and appearance of new medium always constitutes a technological innovation. Technological innovations affect ,society and changing the forms of a national society and affecting community life and organized forms of behaviour represented by our major institutions . Technological innovations affect social systems .Educational Media also refers to channels of communication that carry messages within an instrumental purpose . They are usually for the sole purpose of learning and teaching . As for example : chalk ,boards ,texts books projectors and teachers. Educational Media is the study and ethical practice of facilitating, learning and improving performance by creating using and managing appropriate technological processes and resources . Media are flexible because they can be used for all level of students and in all subjects . Teaching Media also can encourage students to take more responsibility for and control over their own learning engage in joints. There is a difference between educational media and educational technology. Educational Technology focuses on the use of computers information systems ,audiovisual equipment and other media . Educational Technology is mainly concerned the new spectrum of technologies used for communication and the spread widely the ideas of information .

Impact of Media in Institutions

Regarding the impact of new media in institutions we have to turn to probable and not so probable results of media adoption in the educational institutions . So in order to explore this problem it is necessary at first to consider the goals and strategies of education , the rules of educators ,and the uses to which media may be put.

Role of Mass Media in higher study

Mass Media is more popular than educational media .The Media that have really wide spread are commonly called ‘Mass Media’. For instance :Television ,radio ,newspaper ,nationally circulated magazines , and commercial notion pictures are involved in mass Media . In higher study Information and Technology is a very important part in education . With the help of these we can learn a lot of knowledge from many different angles . Moreover, Mass Media is also considered as the social educator in society . It can help us information ,educate and entertain .In the highest study pure research is necessary for creating new things . So Without Information and Technology it will be impossible to success a research work . Thus ,in the highest study level all the intellectual persons shared knowledge so as to develop knowledge among them . So, without Information and Technology any research work will not be a good research work . To behave a good personality in man will make a good society as society is the association of individuals.

The Main findings of the present paper are the following

When we observe the Education system of India, it is in the developing stage when we compare with other countries. It is because of having some deficiencies in the education system, both in teaching- learning and negligence of implementation of the government.

The most important point for the development of a society or country is the human resource. With the growth of science and technology everybody is necessary to have these knowledge for the development of human resource.

All the types of media and sub-sects of media take place a great important role not only in the education sector but also in other field in the civilization of human culture.

In the present education system, in the highest study, pure research is required. Hence, without Information and Technology any research work will not be a good research work. They are the social educators in the society.

Lastly, all of these discussions will be incomplete without the knowledge of space and time. Because, all events happened and occur within space and time.

4. CONCLUSION

In the conclusion when we observed the Indian education system it is very low when we compare with other advanced countries. It might be because of using traditional method in the class room. In teaching the art of creation is more important than the art of thinking. Both teachers and students should have the art of creation so as to innovate new ideas and things. Because of all the above deficiencies in the above discussion India cannot be involved in the world rank of literacy. Therefore, it is necessary to reform the present education system of India. In this scientific age , without the help of social media it will not bring a good education system. As the real meaning of education is to 'bring up' teaching learning system should be practical and scientific in nature.

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